

CONFERENCE SPONSORSHIP PROSPECTUS

WORLDWIDEWEBWASHINGTONMAY72007



PLATINUM PARTNER SPONSOR

Washingtonpost.Newsweek Interactive

The Art Directors Club of Metropolitan Washington (ADCMW) is seeking sponsors for an all-day interactive media event, WorldWideWebWashington Conference, to be held in Washington, DC on May 7, 2007.

WWW. Conference will bring together the top creative minds in Web design to share successful strategies, marketing techniques, and branding tactics. You'll learn dynamic design secrets that will stimulate your users' experience — plus, interactive media insights that will help establish and maximize your company's Web presence. Learn how to give your company a competitive edge in creating a successful Web site through proven strategies, branding tactics, and interactive media buys, that will increase your companies Web presence, build market share and increase profitability!

WHEN: Monday, May 7, 2007

WHERE: Omni Shoreham Hotel
2500 Calvert Street, NW (at Connecticut Ave.), Washington, DC www.omnihotels.com

WHO: INTERACTIVE COMPANIES PRESENTING:

- AKQA – Washington, DC
- Avenue A/Razorfish – San Francisco
- Fleishman-Hillard – Washington, DC
- ID Society – New York
- Interactive Strategies – Washington, DC
- Ketchum - Washington, DC
- Modem Media – Connecticut
- Ogilvy Interactive – Washington, DC
- Q-Industries, Washington, DC
- R/GA – New York
- Sapient – Miami
- Threespot Media – Washington, DC

This is an unprecedented conference for the Washington Metro Region, so we anticipate the limited number of Gold sponsorships to sell out very early. **LIMITED TO FIRST 20 COMPANIES WHO SIGN UP!**

To get the full agenda, and to register, go to www.adcmw.org/events/www

If you have any questions about sponsorship opportunities, including table preference, please email Stephen Mealy, ADCMW Board of Directors at: stephen_mealy@yahoo.com. or call 240.994.7656

GOLD - \$2,500 – LIMITED TO FIRST 20 COMPANIES WHO SIGN UP!

100% MAXIMUM EXPOSURE OPPORTUNITY FOR YOUR COMPANY!

- GOLD SPONSOR TABLE IN THE HAMPTON BALLROOM. This is an ALL-DAY opportunity to talk to attendees before, during, and after the conference, and to display your promotional materials.
- (4) FREE Tickets (Valued at 4 x \$295 = \$1,180)
- Your logo with a link to your Web site will appear on the following web sites: www.washingtonpost.com, www.adcmw.org, www.dcadclub.com and www.aaf.org (Those sites combine for over 15 MILLION viewers per month).
- Your logo will appear on the online and direct mail promotional materials, designed by the award-winning Washington DC design firm, DesignArmy.
- Invitations will be sent to the entire ADCMW membership list as well as the entire DC AdClub membership list (4,300 total).
- Your company name and sponsorship level will be included in the ADCMW's monthly e-mail newsletter prior to the event.
- GOLD SPONSOR and your company logo on the conference name tags.

SILVER – \$1,000

- SILVER SPONSOR TABLE IN THE HAMPTON BALLROOM to display your promotional materials.
- (2) FREE Tickets (Valued at 2 x \$295 = \$590)
- Your logo with a link to your Web site will appear on the following web sites: www.washingtonpost.com, www.adcmw.org, www.dcadclub.com and www.aaf.org (Those sites combine for over 15 MILLION viewers per month).
- Your logo will appear on the online and direct mail promotional materials, designed by the award-winning Washington DC design firm, DesignArmy.
- Invitations will be sent to the entire ADCMW membership list as well as the entire DC AdClub membership list (4,300 total).
- Your company name and sponsorship level will be included in the ADCMW's monthly e-mail newsletter prior to the event.
- SILVER SPONSOR and your company logo on the conference name tags.

BRONZE – \$500

- (1) FREE Ticket (Valued at \$295)
- Your logo with a link to your Web site will appear on the following web sites: www.washingtonpost.com, www.adcmw.org, www.dcadclub.com and www.aaf.org (Those sites combine for over 15 MILLION viewers per month).
- Your logo will appear on the online and direct mail promotional materials, designed by the award-winning Washington DC design firm, DesignArmy.
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- Your company name and sponsorship level will be included in the ADCMW's monthly e-mail newsletter prior to the event.
- BRONZE SPONSOR and your company logo on the conference name tags.